

RATE CARD 2019

Size		1 ISSUE	2 ISSUE	3 ISSUES	4 ISSUES	5 ISSUE	6 ISSUES
Eighth Page	3.75" x 2.25"	\$390	\$360 per issue	\$350 per issue	\$330 per issue	\$320 per issue	\$300 per issue
Quarter Page	3.75" x 4.75"	\$680	\$660 per issue	\$620 per issue	\$580 per issue	\$560 per issue	\$550 per issue
Half Page - Horizontal	7.5" x 4.75"	\$1,310	\$1,250 per issue	\$1,225 per issue	\$1,120 per issue	\$1,050 per issue	\$975 per issue
Half Page - Vertical	3.75 x 9.5"	\$1,310	\$1,250 per issue	\$1,225 per issue	\$1,120 per issue	\$1,050 per issue	\$975 per issue
Full Page- Interior	7.5" x 9.5"	\$2,500	\$2,470 per issue	\$2,350 per issue	\$2,200 per issue	\$2,150 per issue	\$1,500 per issue
Covers							
Add 1/8" for full bleeds							
Back Cover	8.5" x 11	\$2,730	\$2,700 per issue	\$2,550 per issue	\$2,320 per issue	\$2,300 per issue	\$2,200 per issue
Inside Cover – Front or Back	8.5"x 11	\$2,600	\$2,570 per issue	\$2,450 per issue	\$2,210 per issue	\$2,200 per issue	\$2,100 per issue

Ad Deadline

Publication Date 2019

Jan/ Feb	November 12,2018	December 20, 2018
March/ April	Jan 12	Feb 20 (Best Of Issue)
May/ June	March 12	April 20 (Restaurant Issue)
July/ August	May 12	June 20 (Summer Issue)
Sept/ Oct	July 12	August 20 (Harvest Issue)
Nov/ Dec	Sept 12	Oct 20 (Holiday Issue)

Ads must be 300 dpi, CMYK color, with no crop marks and all fonts embedded. The file format can be jpg, pdf, eps or tiff; however, jpg is preferred. If you have questions about these specs, please call or email us prior to the issue deadline. We are happy to answer your questions.



We offer free ad development for five and six-time advertisers. Ask about special inserts and bound-in cards or flyers.

Why Advertise with Grand Rapids Food Magazine?

Our readers savor each and every copy of GR Food Magazine. These magazines are a guide for area foodies to the food and beverage scene in West Michigan and are being held on to as a reference.

Demographics:

Majority of our readers are between the ages of 35 to 55, own homes, have a median income of \$100,000 to \$250,000 per household and consider themselves as foodies. Our readers will agree, we produce more content than advertising space in each of our issues so your business will stand out.

Circulation:

We cover the food and beverage culture in all of West Michigan; this includes, Kent, Muskegon, Ottawa, Allegan, Lake, Barry, Calhoun, Ionia, Kalamazoo, Mason, Mecosta, Newaygo, Oceana, Osceola, Van Buren, Berrien, Branch, Cass, St Joseph counties.

Proposed Circulation for 2019: 25,000+ per issue

Our rates are cost-effective for reaching connected consumers that care about businesses like yours.

Supporting Grand Rapids Food Magazine aligns you with the local food community and allows us to continue to explore all the offerings West Michigan's food scene has to offer.